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We're on the Web!
www.ndbsl.org

NDBSL UPDATE

VOLUME IV, ISSUE IV

SEPTEMBER 2013

REVISED SPONSORSHIP PROGRAM GETS UNDER WAY

When NDBSL first drafted its objectives, our discussions about fundraising to support academic programs at NDHS included the idea of sponsorship, along the lines of recruiting local businesses to make donations. In return, we would publicize their donation and perhaps increase patronage of their businesses. Today, we are still talking about sponsorship, but in a different context.

The restructuring of NDHS to academies as opposed to a traditional general education curriculum has been a well-planned and carefully designed change. Among other things, Dinnah Escanilla, NDHS principal, and her team of teachers secured the endorsement of the National Academy Foundation (NAF) for the academy plan at NDHS. NDHS now has three academies: STEM (Science, Technology, Engineering, and Math), IT (Information Technology), and Finance.

The National Academy Foundation suggests that each academy have an advisory board that is composed of businesses and individuals with experience in the content area of the academy to review curriculum and provide structured, work-based learning experiences to students in that academy. Members of the advisory board will assist with curriculum review, design, and implementation and provide technical assistance and professional development to the students enrolled in each academy. In return, participants can attract and retain young employees, develop leadership among participating employees, help high-achieving students from low-income families, and receive favorable publicity.

NDBSL Vice-President Pete Ball, along with several Board members, met recently with Ms. Escanilla and Tina Ellis, Academies Coordinator, to draft plans for an academy advisory board formation. First steps will include partnering with other NDHS support groups to be a part of the strategic planning process. NDBSL members will serve on the advisory committee, and our organization has also committed to creating a brochure for recruitment of board members, speakers, mentors, and supporters.

This is an exciting time for NDHS. If you or someone you know is involved in a business that matches one of the academy curricula, or if you just want to know more about the sponsorship program or the academies, please contact us at www.ndbsl.org.



FROM THE PRINCIPAL'S DESK



Dinnah Escanilla is beginning her third year at North Dallas. She has 3 new assistant principals, and one returning one. There are 18 new teachers, 5 of them new to teaching. What an experience they will have! Returning to the school, after a number of years without one, is a theater

program. Theater Arts will be taught during two periods of the day.

Escanilla said, "After ten years of not meeting Federal No Child Left Behind standards, we have finally met them. There are 4 standards; we met all of them: academic achievement, closing the achievement gap, graduation rate, and the progress made met expected growth. We are very excited to start the school year

with success in mind. We will continue to improve North Dallas with the further implementation of three academies: STEM (Science, Technology, Engineering and Math), Finance, and Information Technology. By 2015 all North Dallas students will be in one of the three academies. We have a group of dedicated teachers who are excited to help their students achieve their goals for the school year.

"With the help of NDBSL we had our third successful Freshman Early Start Program. This year also included a writing experience for returning sophomores. In fact, the main focus of both summer programs was writing."

On most days, Escanilla can be found walking the halls of the school, checking on students, dropping in on classes, and offering words of encouragement to the faculty. She said, "We are riding a wave of momentum!"

MEET THE TEACHER NIGHT

On Thursday, August 29, the school sponsored "Meet the Teacher" night, the first in anyone's memory. The parents who attended had a schedule of their child's classes. Teachers said it was an opportunity to meet parents and to say something positive. "Since it is so early in the school year, who has anything negative to say?" a teacher remarked. "That's a good thing! If I need their support during the year, they will remember that first meeting. And, so will I." There were only smiles at North Dallas on this night!



Homeless Program Grows

Last year found 130 identified homeless students at our school. This year, it is expected that over 150 students will identify themselves. With the continuing help of the Church of the Incarnation, students are finding support and the advocacy to continue in school. With the help of volunteers, student needs are being met. This is an ongoing project. The following items are always needed. Please make your tax deductible donations to Church of the Incarnation, 3966 McKinney, Dallas, 214-521-5101, or bring them to the school. **Needed : All sizes of underwear and socks, body soap, shampoo and hair products, deodorant, shaving cream, disposable razors, feminine hygiene products, and food such as Vienna sausages, protein and breakfast bars, boxes and cans of juice, individual packets of chicken salad and tuna fish, individual packages of snacks, nuts, crackers and cookies, school uniforms, sleeping bags and gift cards.**

Also, do you know of an inspirational speaker, one who can relate to teens? They meet every Friday morning for breakfast, to pick up their supplies, to drop off clothes to be washed at the church, and to hear speakers with messages of hope and encouragement. Contact the church for more information.



NORTH DALLAS FOOTBALL

North Dallas Welcomes New Football Coaches

Charles Moss is excited about beginning his first year as head football coach at North Dallas. Last year the coach was Lincoln’s defensive coordinator. In addition to coaching, Moss also teaches physical education. He said, “We have a young team, but they are hard working and eager to learn. We are in this together. It not them and us; it is us. I believe in being honest and teaching them. We have high expectations in order to get where we want to be.”

Coach continued, “There are a lot of factors that go into success. Alumni can help by attending every game. That will go a long way toward helping us move forward.”

A few of the coaches remain from last year, but Moss also hired several new coaches filling out a roster of 8 football coaches, all excited to be at the school.

Help at Saturday Practice

In addition to football practice on Saturdays, players will also review films from their games. But, most important will be an opportunity to assure that the players are keeping up with their academics. Every player is required to bring his school work to this practice. For an hour each Saturday, the players will be divided among the coaches who will support the students in their work. **That is where friends and alumni can be of assistance.** The more people who volunteer to help with academics on Saturday, the smaller the groups can be and the more individual attention players can get. Your assistance could be in giving encouragement, helping students set goals for themselves and prioritizing their assignments. To learn more about helping at Saturday practice, contact Arlene Colbert at arlene.colbert@hotmail.com.



**NORTH DALLAS NEEDS YOUR SUPPORT.
VOLUNTEER TODAY...THE OPPORTUNITIES...AND BENEFITS...ARE LIMITLESS!**

Tennis, a Year Round Sport



Ernie Cerda, ND Class of 1967, is the tennis coach at ND. Cerda has been at the school 7 years and has won 5 district titles. A volunteer, Robert Cruz, Class of 1973, also helps him coach on Tuesdays and Thursdays. Cruz retired from DISD after 25 years of coaching tennis with 27 district titles. In addition to tennis, Cerda is also the golf coach. How does he do it? Magic!

The students practice over the summer and have already begun every day practice after school. They are getting ready for the Fall Team Tournament, the first game being later in September. In the spring is Individual Play. So, the kids must practice all year long.

Last year graduated most of the team so Cerda goes to PE classes to recruit players, those who seem to have skills that would be helpful in playing the game. But every student is welcome to join the team at any time. Cerda said that he doesn’t have to drop kids from the team. “They self select.”

Self-discipline is an important component of the game. And being physically fit is a given. Skills can be taught.

The team has a very small audience so they would appreciate knowing that they are supported by ND alumni. Everyone needs someone cheering for them!

IN MEMORIAM

LAURA KAY EDWARDS PINKHAM, CLASS OF '60



With great sadness, the Board members of NDBSL honor the memory of Kay (Chief Marketing Princess) Pinkham. Kay has a special place in our hearts, as she was our guiding angel and event planner extraordinaire for the Valentine Gala fundraisers in 2010 and 2011 and the Casino Night fundraiser also in 2011. Board members had many planning meetings at Kay's home, and somehow in the middle of food, wine, and laughter, hard work and good planning took place. Kay was without equal at getting what she wanted from chefs and others, who loved giving to her even when it hurt their pocketbooks.

NDBSL was only one of outlets for her generosity to our beloved NDHS, and NDHS was only one of the organizations who benefited from her gifts. Kay was on the Board of the Richardson Symphony Orchestra, the Richardson Symphony League, and the Richardson Boys & Girls Club. She chaired the Richardson

Symphony League Ball, was chairperson for Chamberlain Performing Arts Gala, was on the Planning committee for Richardson Medical Center Galas, and was a member of the Richardson Central Rotary Club and Richardson Rotary Club. She organized the Silent Auctions for the Dallas Margarita Society and the Dallas Children's Charities.

Kay's funeral service was held at Oak Lawn Methodist Church, the church her parents attended and that she had attended for her whole life. The church was packed—no surprise. The tributes to Kay were very sweet. Her warmth and wonderful wackiness, as well as her incredible organizational and leadership skills, shone through in everything that was said. She will be remembered and missed by many, many people.

KEEP UP WITH YOUR SCHOOL

North Dallas Website	http://www.dallasisd.org/northdallas
North Dallas PTA	http://www.northdallasptsa.my-ptsa.org
North Dallas Booster Club	http://www.ihigh.com/ndhsboosterclub
North Dallas Bulldog Support League	http://ndbsl.com/
North Dallas Alumni Association	http://www.ndhsalumni.net



Members of the North Dallas student "Action Team" donate their time to community service.

North Dallas Bulldog Support League

PO Box 600996
Dallas, TX 75360

www.ndbsl.org



You are North Dallas Bulldog Support League

Over the past 3 years, North Dallas Bulldog Support League has donated over \$39,000 in books, supplies and funds to help with staff development, summer camps for students, and the Fresh Start program for incoming freshmen. This money has come from fund raisers and memberships in the organization. We cannot do anything without the continuing support of our alumni and friends. That is you! If you haven't joined yet, please consider doing so. If you haven't renewed, please do so. Or, consider becoming a Life Time Member. First time membership is only \$20 and renewals are \$10; Life Time Membership is \$200. Your dues help us achieve our goal of helping students graduate with the skills needed to succeed. We are North Dallas' community. No matter where you live, you are part of that community. Send your membership to: **NDBSL, P.O. Box 600996, Dallas, TX 75260.**

NORTH DALLAS

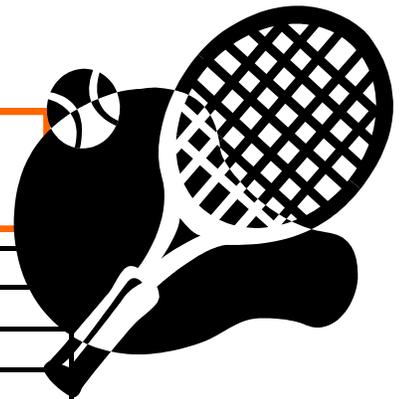
SPORTS SCHEDULE 2013



FOOTBALL

Date	Time	Opponent	Site
Thursday, 09/05	7:00 PM	FW Jarvis	Farrington
Thursday, 09/12	7:00 PM	Sunset	Jones
Friday, 09/20	7:30 PM	Bishop Dunne	Franklin
Friday, 09/27	7:30 PM	South Oak Cliff	Couch
Thursday, 10/03	7:00 PM	Kimball	Jones
Friday, 10/11	7:30 PM	Pinkston	Hutch
Thursday, 10/17	7:00 PM	Seagoville	Pleasant Grove
Thursday, 10/24	7:00 PM	Carter	Kincaid
Friday, 11/01	7:30 PM	Adamson	Pleasant Grove
Friday, 11/08	7:30 PM	Molina	Hutch

The North Dallas Tennis Team won the 11-AAAA District Championship in 2012!!

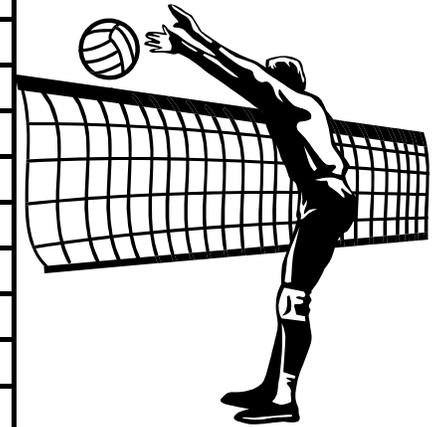


TENNIS

Date	Time	Opponent	Site
Wednesday, 9/11	5:00 PM	Bryan Adams	Samuel-Grand
Wednesday, 9/18	5:00 PM	Samuel	Samuel-Grand
Tuesday, 9/24	4:30 PM	TJ	Fair Oaks
Tuesday, 10/01	4:30 PM	Adamson	Kiest
Tuesday, 10/08	4:30 PM	Kimball	Kiest
Tuesday, 10/15	8:00 AM	District Team Tournament	Kiest
Wednesday, 10/16	8:00 AM	District Team Tournament	Kiest
Friday, 10/26	TBA	UIL Regional	TBA
Saturday, 10/27	TBA	UIL Regional	TBA
Friday, 11/01	TBA	UIL State	TBA
Saturday, 11/02	TBA	UIL State	TBA
Wednesday, 11/30	4:30 PM	Skyline	Samuel-Grand

Date	Time	Opponent	Site
Tuesday, 9/03	6:00 PM	Samuel	Samuel
	7:00 PM		
Friday, 9/06	6:00 PM	Madison	North Dallas
Friday, 9/13	6:00 PM	SOC	Ellis Davis
	7:00 PM		
Tuesday, 9/17	6:00 PM	Kimball	Sprague
	7:00 PM		
Friday, 9/20	6:00 PM	Pinkston	Pinkston
	7:00 PM		
Tuesday, 9/24	6:00 PM	Seagoville	Cobb
	7:00 PM		
Tuesday, 10/01	6:00 PM	Madison	Cobb
	7:00 PM		
Friday, 10/04	6:00 PM	Molina	Molina
	7:00 PM		
Tuesday, 10/08	6:00 PM	SOC	SOC
	7:00 PM		
Friday, 10/11	6:00 PM	Kimball	Cobb
	7:00 PM		
Thursday, 10/17	6:00 PM	Seagoville	Seagoville
	7:00 PM		
Tuesday, 10/22	6:00 PM	Carter	Cobb
	7:00 PM		
Friday, 10/25	6:00 PM	Adamson	Adamson
Tuesday, 10/29	6:00 PM	Molina	Cobb

VOLLEYBALL



**CONSIDER ATTENDING
NORTH DALLAS SPORTING EVENTS.
TODAY'S BULLDOGS NEED OUR SUPPORT.**